

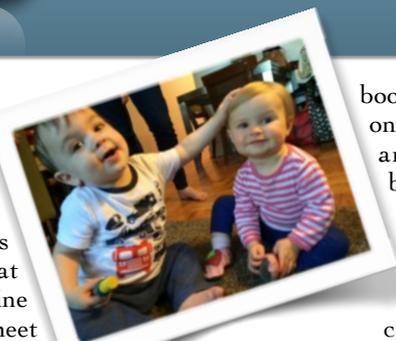


The Rights People Quarterly Cupcake

Sweet news from around the globe in rights

www.rightspeople.com Summer 2014

I've been back at work for a couple of months now after my maternity leave and it already feels like I was never away! Since the Bologna and London book fairs in the spring, things have been incredibly busy at Rights People. Alex Webb, Caroline and I had a trip to New York to meet with our clients there (and a chance for baby Orla to have a playdate with Allison's Edgar! See picture to the right.); Harim spent a few days meeting with Korean publishers (her great report is below); Allison spent a jam-packed few days at BEA where she was able to meet with a number of authors and see two



books from our list on the Buzz Panels; and Rachel has been fielding dozens of submissions for our Found in Translation competition, for which we now have a very impressive long list! Besides all this, we have had more than a few new deals to celebrate. And top of all that, we were thrilled to celebrate our own Rachel's marriage to her lovely husband Brett at the beginning of July!

Although the summer heat is

only just getting underway, we are of course already thinking about Frankfurt in the Fall. We're looking forward to seeing many of our customers, clients and publishing friends at the fair and are very busy getting all our fair material organized in anticipation of a full few days in Germany! Please get in touch if you'd like to schedule an appointment.

After a fun day of strawberry picking last week, I used some fresh-picked berries to make some very tasty muffins – perfect for breakfast or a snack to enjoy with a cup of tea and a book. See the back for the recipe.

—Alexandra Devlin

The Changing Face of Korean Kids Publishing

I was on holiday to visit my family in Korea and thought it would be a great opportunity to meet Korean publishers whom I didn't get the chance to meet at either the Bologna or London book fairs this year. Our agents kindly arranged a number of meetings for me, so I spent two full days at their offices to meet with the publishers.

The Korean publishing industry has had quite a tough time last few years. Sales of foreign titles have gone down significantly in the last year, and major publishers are focusing more on selling their titles to south East Asian countries. However, there are a number of young, new publishers who have started building up their children's list, and also the number of adult publishers considering YA titles has increased, so overall the meetings were very positive and hopeful. Domestic authors are still quite dominant in the middle grade area as Korean publishers prefer stories more related to Korean children's lives. Many publishers are looking for fun, realistic or coming of age stories with a good life message for children. Award-winning author's titles are always very well received. Standalone titles generally work better unless a series has been

successful in many other territories. For YA, many publishers are looking for realistic stories with social issues. There is almost no demand for fantasy or dystopian stories and teen thrillers don't work well either. Korean publishers rarely make offers on proposal and work pretty slowly compared to European publishers. They tend to wait and see reviews and sales figures before they make a decision. Page count is a very important element for them. They are hesitant about choosing a book with more than 250 pages for YA readers and 150 pages for middle grade. The ebook market has been growing very slowly. The available list is still quite limited, but KIPIPA (Publication Industry Promotion Agency of Korea) and the Korean government organized the first Korean Digital Book Fair in November this year to promote the ebook market. As Korea's ebook market expands, it is said that Amazon is considering coming to Korea as well.

It was a very nice trip to Korea and a great chance to show our fantastic list to publishers in person and catch up with people I used to work with. Seoul is such a great city, and I'd definitely recommend a visit!

—Harim Yim

Sales Highlights

- *LITTLE ELLIOT, BIG CITY and LITTLE ELLIOT, BIG FAMILY by Mike Curato (Henry Holt, Macmillan) to Five Mile Press (UK and ANZ)
- *I'LL GIVE YOU THE SUN by Jandy Nelson has now sold in 13 territories - most recently to Urban Reads (Serbian), Presenca (Portugal), Slovart (Slovak), Kuitman (Dutch), Libri (Hungary), and Grupo 62 (Catalan)
- *BULLY by Laura Vaccaro Seeger (Roaring Brook Press, Macmillan) to Andersen Press (UK, ANZ)
- *FIRSTBORN by Tor Seidler (Pippin Properties) to Piemme (Italian)
- *DREAMOLOGY by Lucy Keating (Alloy) to Penguin Random House Grupo Editorial (Spain), Boje (Germany), Globo Livros (Brazil)
- *CIRCUS MIRANDUS (Pippin Properties) to Chicken House (UK), De Agostini (Italy)
- *LET'S GET LOST by Adi Alsaid (Alloy) – Hachette Jeunesse (France), Verus Editorial (Brazil), Editorial Roca (Spain), RCS Libri (Italy)
- *THIS RAGING LIGHT and one untitled by Estelle Laure (Folio) to Hachette (UK & Comm)
- *SIMON THORN trilogy to Bloomsbury (UK)
- *THE ORIGINALS, a VAMPIRE DIARIES spin-off, (Alloy) to Hodder (UK & Comm), Bertelsmann (Germany), Hachette (France)
- *WHAT WE LOST IN THE DARK by Jacquelyn Mitchard (Soho Teen) to Prunsoop Publishing (Korea)
- *CROWN OF THREE by JD Blackthorn (Working Partners) to Novo Conceito (Brazil), Pocket Jeunesse (France), Fischer Verlag (Germany), Kinneret Zmora (Israel), AST (Russia), Editura RAO (Romania)
- *THE UNFINISHED LIFE OF ADDISON STONE by Adele Griffin (Soho Teen) to Mondadori (Italy), Bragelonne (France), Bertelsmann (Germany)

A Sprinkling of Reviews

OTHERBOUND by Corine Duyvis (now has 4 starred reviews!) "The portrayals are believably complex, avoiding gimmickry or heavy-handed messages in favor of subtle, nuanced examinations of power dynamics and privilege. Framing all this is a brilliantly paced edge-of-your seat adventure..." — *BCCB*

MERCILESS by Danielle Vega (now signed up to be a major motion picture!): "Mean Girls with an occult twist. Vega works in the occult element coyly, giving readers and Sofia only glimpses of what may or may not be supernatural evil—but there's plenty of lovingly described, human-inflicted evil to keep strong-stomached readers occupied." — *Kirkus*

LETS GET LOST by Adi Alsaid (Harlequin launched a huge marketing campaign!): "Reminiscent of John Green's Paper Towns, Alsaid's debut is a gem." — *School Library Journal*

THE MUSEUM OF INTANGIBLE THINGS by Wendy Wunder: "Wunder expertly weaves all these timeless elements into a crisp, beautifully crafted story of adventure, love, and the limits of friendship." — *Booklist* STARRED REVIEW

FIENDISH by Brenna Yovanoff: "The atmosphere in Yovanoff's latest is eerily reminiscent of *To Kill a Mockingbird*... This beguiling amalgamation of the magical and modern worlds will have readers mesmerized." — *Kirkus* STARRED REVIEW

LITTLE ELLIOT, BIG CITY and LITTLE ELLIOT, BIG FAMILY by Mike Curato: "a terrific emerging talent, with gorgeously rendered images that bring to mind the moodiness of Chris Van Allsburg and the sweetness of William Joyce." — *Publishers Weekly* STARRED REVIEW

I'LL GIVE YOU THE SUN by Jandy Nelson (now signed up to be a major motion picture with Warner Bros. and has already received a ton of great pre-publication reviews, including): "This is the big one—the *BLAZING* story of once inseparable twins whose lives are torn apart by tragedy." — *Entertainment Weekly*

THE UNFINISHED LIFE OF ADDISON STONE by Adele Griffin (one of two starred reviews pre-publication) "The book is so raw that at times it's difficult to read—yet it's impossible to put it down. Readers who are just discovering National Book Award finalist Griffin will want to read more of her books, which frequently explore frightening matters of the human psyche." — *Kirkus* STARRED REVIEW

Welcoming New Clients to RP

We're thrilled to welcome some new clients to the Rights People family and very much look forward to sharing new projects from them with you in the near future!

We're joined this summer by Foreword Literary (www.forewordliterary.com), a dynamic full-service literary agency based in Silicon Valley with offices across the United States. Rights People is delighted to represent translation and UK & Commonwealth rights on behalf of Foreword's children's properties.

Rights People is also handling worldwide representation of trade titles for Capstone Young Readers and Curious Fox (www.capstonepub.com/consumer/about/). Capstone is a quality publisher of fiction and non-fiction for young readers of all ages.

Finally, we are very pleased to be representing North American rights to selected titles from the lists of David Fickling Books (www.davidficklingbooks.com) and Luigi Bonomi Associates (www.lbabooks.com). David Fickling Books became an independent UK publishing house in July 2013 following 12 years as an award-winning imprint, first at Scholastic and then Random House. Over the past decade, LBA has rapidly established itself as one of the leading agencies in the UK, representing a wide variety of best-selling and prize-winning authors.



Ingredients

- 1-3/4 cups (220 g) all-purpose flour
- 3/4 cup (150 g) sugar
- 1 teaspoon baking soda
- 1/4 teaspoon ground nutmeg
- 2 eggs, lightly beaten
- 1/2 cup (125 g) fat-free plain yogurt
(I used more like 2/3 or 165 g)
- 1/4 cup butter (60 mL), melted and cooled
- 1 teaspoon vanilla extract
- 1-1/4 cups (250 g) coarsely chopped fresh or frozen unsweetened strawberries

Strawberry Muffins



Directions

In a small bowl, combine the first four ingredients. In another bowl, whisk the eggs, yogurt, butter and vanilla. Stir into the dry ingredients just until moistened. Fold in strawberries.

Fill muffin cups coated with cooking spray or lined with paper liners two-thirds full. Bake at 375° for 15-18 minutes or until a toothpick inserted near the center comes out clean. Cool for 5 minutes before removing from pan to a wire rack. Serve warm. Yield: 1 dozen.